

Josh Caton

Zions Bancorporation, Midvale UT— RPA Developer 3/2022 - Present

- Noticed inefficiencies with deployment of VBA Selenium scripts and created an automated solution in C# that is now used company-wide
- Worked with business units to create automations for their processes, saving tens of thousands of hours every year using UiPath, Microsoft Power Automate, VBA and SQL
 - Managed work using the Agile framework and ADO
- At the forefront of the company's effort to integrate A.I. analysis with UiPath into business process automations
- Created automations that interfaced with the bank's Core, Java applications, JavaScript based web screens, websites and internal APIs
- Worked with senior developer to help maintain their C# automation processes and create new ones

BrandMuscle, Cleveland OH— Full Stack Developer & Marketing Specialist 8/2021 - 3/2022

- Created and managed ads for top insurance and construction companies in platforms: Google, Facebook, GroundTruth and Simplifi
- Created Python script that parsed URLs for ids to update internal company documents
- Improved agency process speeds by up to 50% by creating new processes

BlueFire Leads, Provo UT — Full Stack Developer & Digital Ads Strategist 6/2020 - 8/2021

- Created SlackBot that pulled marketing data from Facebook API, sorted it by marketer, and sent data to each marketer in their own private channel
 - Ran every hour using a CronJob
- Created Excel Macros for Marketing team that freed up 425+ hours a year
- Found and helped fix HTML bug in lead generation website that saved the company \$100,000+ of revenue a year
- Wrote a Javascript program that gave the marketing team day of data that competitors would no longer have because of iOS 14.5 update
- Managed Google Ads and Facebook Ads daily spend of \$20,000 for 5 companies with an average 2x ROAS

Y Digital, Provo UT— Account Assistant 12/2019 - 4/2020

- Assisted with client relations and supervised team of 8 in updating branding strategy, increasing tables by 20 a night for a high-end restaurant
- Updated agency website using Figma, adding in case studies and videos for landing page
- Fixed broken WordPress reservation page, allowing client to take online reservations for the first time in a year
- Planned and executed product photoshoot for client's social media and ad campaign

Phone

(661) 803-5209

Email

josh.w.caton@gmail.com

LinkedIn

linkedin.com/in/joshua-caton/

GitHub

github.com/JoshC-Code/JoshC-Code.github.io

Coding Portfolio

http://joshuacaton.com/

Education

Brigham Young University, Provo UT
B.A. Communications, Advertising

Skills & Interests

C#
UiPath
Microsoft Power Automate
HTML/CSS
SQL/MySQL
Python
Discord Bots
Adobe Creative Suite
Figure Drawing
Writing Fantasy Fiction Short Stories
Volleyball